



**BOYS & GIRLS CLUBS
OF SAN DIEGUITO**

YOUTH

THE WORLD AWAITS

OF THE YEAR

DINNER + AUCTION

Sponsorship Opportunities

Presenting Sponsor (One Available) \$15,000

- ◆ Presenting sponsor recognition on signage, marketing materials, event publicity and promotion
- ◆ Title sponsor recognition on signage, marketing materials, event publicity and promotion
- ◆ Name/logo on pre-event marketing materials including email blast (targeted list reaching over 1,000 emails throughout San Diego County), a monthly e-newsletter (sent to over 15,000 emails), FB/Twitter/Instagram social media posts, signage and possible mentions on pre-event media
- ◆ Name/logo as Presenting Sponsor on mail and email event invites
- ◆ Full page (8 1/2x11)/color ad in event program with premium positioning
- ◆ Three dedicated social media posts recognized as Presenting Sponsor (FB, Twitter, Instagram)
Includes a link to your organization/company website
- ◆ A horse race in your organization/company's name and opportunity to crown the winner
- ◆ Opportunity to announce the Youth of the Year Winner at culmination of event
- ◆ Framed photo with all 7 Youth of the Year finalists and Youth of the Year winner
- ◆ Name/logo on BGC San Dieguito website for one year with recognition as the 2021 Presenting Sponsor
- ◆ 20 tickets to event (5 Premier Tables)

Bid Card Sponsor (Two Available) \$10,000

- ◆ Bid Card sponsor recognition on signage, marketing materials, event publicity and promotion
- ◆ Recognition as Bid Card sponsor throughout the silent auction portion of the event program
- ◆ Name/logo on pre-event marketing materials including an email blast (targeted list reaching over 1,000 emails throughout San Diego County), a monthly e-newsletter (sent to over 15,000 emails), Facebook/Twitter/social media posts, signage and possible mentions on pre-event media
- ◆ Half page (4 1/4x 11)full color ad in event program
- ◆ Two dedicated social media posts recognized as Bid Card Sponsor (FB, Twitter, Instagram)
Includes a link to your organization/company website
- ◆ Name/logo on BGC San Dieguito website for one year with recognition as a 2021 Premier Sponsor
- ◆ Opportunity to donate a giveaway item with logo (amount TBD)
- ◆ 12 tickets to event (3 Premier Tables)



YOUTH OF THE YEAR SPONSOR (Five Available) \$5,000 each

- ◆ Name/Logo recognition as a Youth of the Year Sponsor on signage, marketing materials, event publicity and promotion
- ◆ Recognition as Youth of the Year sponsor during program
- ◆ Name/logo on event marketing materials including an email blast (targeted list reaching over 1,000 emails throughout San Diego County), a monthly e-newsletter (sent to over 15,000 emails) and possible mentions on pre-event media
- ◆ Name/logo on quarter page (4 1/2 x 5 1/2) black & white photo of Sponsored Youth of the Year
- ◆ Name/logo on BGC San Dieguito website for one year with recognition as a 2021 Youth of the Year Sponsor
- ◆ Opportunity to donate a giveaway item with logo for swag bag
- ◆ Framed photo with your Sponsored Youth
- ◆ Two tables (8 tickets total) at the event

SILENT AUCTION SPONSOR (Multiple Available) \$3,000

- ◆ Name/Logo recognition as a Silent Auction Sponsor on auction bid sheets, and marketing materials
- ◆ Recognition as Silent Auction sponsor during silent auction/cocktail portion of event
- ◆ Name/logo on event marketing materials including an email blast (targeted list reaching over 1,000 emails throughout San Diego County), a monthly e-newsletter (sent to over 15,000 emails)
- ◆ Business card size black & white ad in event program
- ◆ Name/logo on BGC San Dieguito website for one year as a 2020 Auction Sponsor
- ◆ Opportunity to donate a giveaway item with logo for swag bag
- ◆ Two tables (8 tickets total) at the event

DÉCOR SPONSOR (Multiple Available) \$2,000

- ◆ Name/Logo recognition as a Decor Sponsor around the event and in marketing and promotion
- ◆ Recognition as Decor Sponsor during silent auction/cocktail portion of the event
- ◆ Business card size black & white ad in event program
- ◆ Name/logo on BGC San Dieguito website for one year as a 2020 Décor Sponsor
- ◆ Opportunity to donate a giveaway item with logo for swag bag
- ◆ One table (4 tickets total) at the event

General Pricing:

Table of 4 = \$1,000

Purchase 2 tables (8 seats) for \$1800

\$250 per person