

This year's tournament will look a little different, with an even greater need.



January 31, 2021

Torrey Pines Golf Course

## EXPERIENCE

the North Course at Torrey Pines during the finals of the Farmers Insurance Open playing under PGA tournament conditions. Seeing as 2021 will be “fanless” this year, you will be one of the FEW to step foot on the North Course as the pros play through on the South Course.

## TICKETS

- ◆ Individual \$1,250
- ◆ Foursome \$5,000

## Golfers Receive:

- ◆ VIP parking & shuttle service on Sunday (across the street from North Course)
- ◆ TO GO breakfast, snacks, boxed lunch and beverage cart service included
- ◆ Premier Callaway merchandise/gift bag
- ◆ VIP Happy Hour after tournament with televised viewing of Farmer's Insurance Open *location TBD*

## MAKE A DIFFERENCE

Under current guidelines, it is currently costing 3x as much to serve 1/3 of the kids we normally serve. Our critical decision to continue to serve our community through daytime learning centers and tech support, mentorship and emotional support, virtual tutoring, after-school programs, and sports and recreation, has resulted in a \$150,000 loss to our organization each month. Your support of this tournament helps fill that gap and ensures we can continue to offer the necessary financial aid and services to the youth and families who need us most.

## SPONSORSHIP OPPORTUNITIES

*Advertise your business/organization to 100+ participants from the San Diego business community while making a HUGE impact for the 16,000+ youth that walk through our doors annually. See below for details.*

### Eagle Sponsor \$25,000

- ◆ Named Eagle Sponsor of event
- ◆ Two foursomes at Chip-In Tournament
- ◆ Two unique social media blasts “ads” acknowledging your company/org support
- ◆ Name/Logo on all marketing materials
- ◆ News release sent to over 50 So Cal media outlets, includes TV, radio and print
- ◆ Banner recognition at registration
- ◆ Email blast to database of over 18,000 BGC San Dieguito constituents for December, January & February e-newsletters
- ◆ Recognition in Club publications, includes social media, website & Annual Report
- ◆ One tee sign at prominent location on North Course Sunday during tournament

### Birdie Sponsor \$12,000

- ◆ One foursome at Chip-In Tournament
- ◆ Name/Logo on all marketing materials
- ◆ News release sent to over 50 So Cal media outlets, includes TV, radio & print
- ◆ Banner recognition at registration
- ◆ Email blast to database of over 18,000 BGC San Dieguito constituents for December, January & February e-newsletters
- ◆ Recognition in Club publications, including social media, website & Annual Report
- ◆ One tee sign at prominent location on North Course Sunday during tournament

### Tee Sign Sponsor \$1,000

- ◆ One tee sign at prominent location on North Course Sunday during tournament
- ◆ Recognition in Club publications, includes social media, website and Annual Report

### About the Cause



We are our community's longest serving youth organization with no child turned away. Our Clubs proudly serve over 16,000 youth from all over San Diego throughout seven Clubhouses and seven specialty programs.

*TAX ID #95-247043: BGC San Dieguito is a 501(c)3 charitable organization. All or some of your support may be tax deductible.*

For more information or to secure a sponsorship, contact SuLynn Daugherty at [sdaugherty@bgcsandieguito.org](mailto:sdaugherty@bgcsandieguito.org) ◆ 858.720.2188 ◆ [bgcsandieguito.org/events/chipin/](http://bgcsandieguito.org/events/chipin/)