

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR \$25,000

- Named Presenting Sponsor of the event with signage
- Two tables (20 tickets) and premier seating
- A horse race in your organization's name and ability to crown winner
- Recognition in all event publications
- Sponsor recognition in all pre-event publicity/promotions
- Named Presenting Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), FB/Twitter, event signage, possible media exposure
- Business name/link on Partners Page on BGC San Dieguito website for one year
- Full page COLOR "ad" in event program
- Recognition throughout event as Presenting sponsor



BID CARD SPONSOR \$10,000

- Sponsor recognition in pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Named Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), FB/Twitter, event signage, possible media exposure
- Business name/link on Partners Page on BGC San Dieguito website for one year
- FULL page black/white "ad" in event program
- Logo on the back of all bid cards (8 ½ x 11)
- Recognition throughout event as Bid Card sponsor

YOUTH OF THE YEAR SPONSOR \$5,000

- Sponsor recognition in pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Named Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), FB/Twitter, event signage, possible media exposure
- Business name/link on Partners Page on BGC San Dieguito website for one year
- Half page black/white "ad" in event program with YOY
- Recognition throughout event as YOY sponsor
- Representative from winning YOY company receives opportunity to attend Regional Youth of the Year Dinner (2 seats)

SILENT AUCTION SPONSOR \$3,000

- Sponsor recognition in all pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Logo featured on the bid sheets for the silent auction
- Recognition at event

ADOPT A YOUTH \$1,000

Can't attend the event? Sponsor a youth for one year.

- Recognition as Adopt a Youth Sponsor in program & website

TO BECOME A SPONSOR CONTACT

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