BOYS & GIRLS CLUBS
OF SAN DIEGUITO

COUNTRY ★NIGHTS★

YOUTH OF THE YEAR CELEBRATION

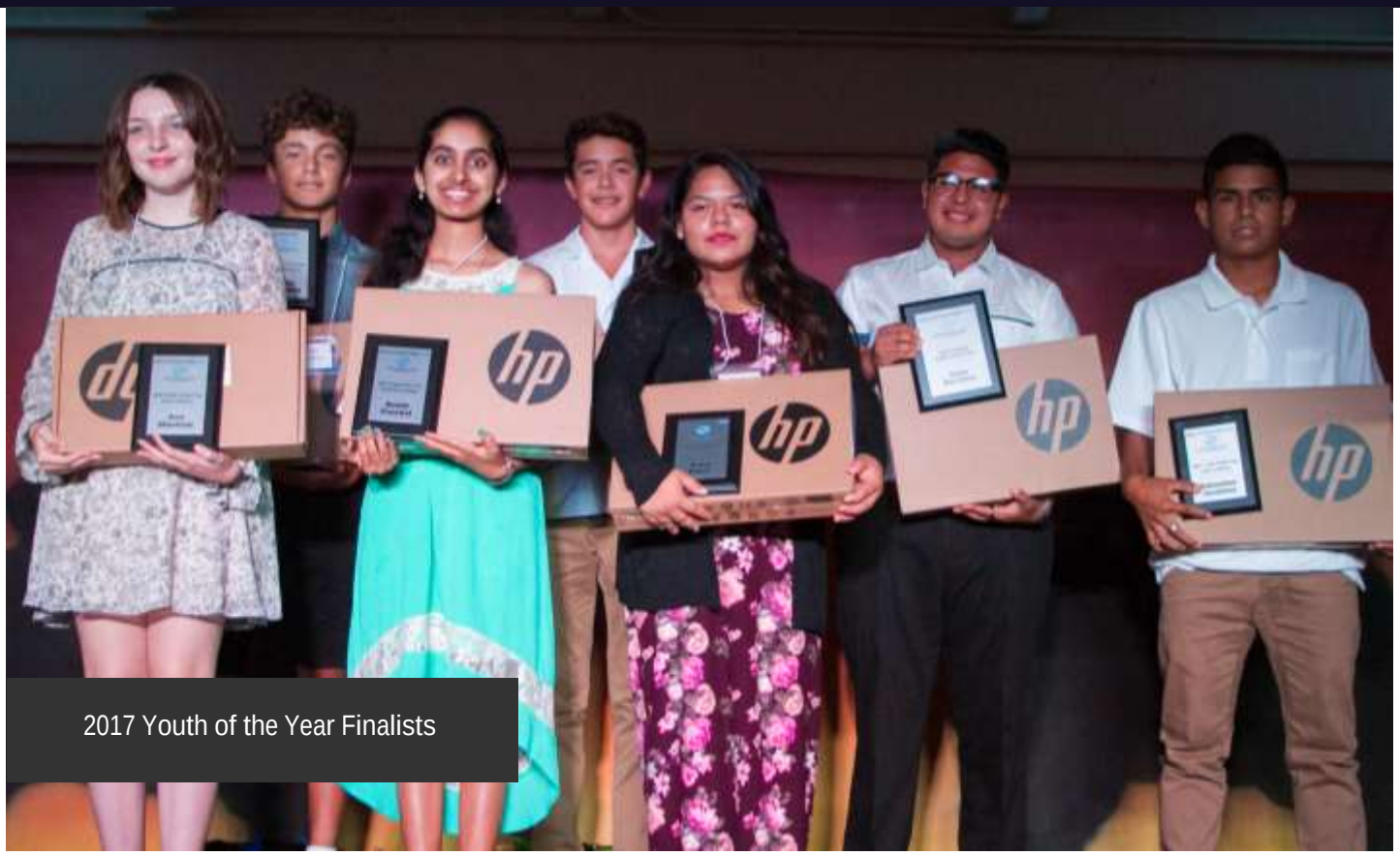
SPONSORSHIP PACKAGES

PRESENTED BY

Your Logo Here

Our sponsorship packages offer an exceptional opportunity to gain exposure to fellow outstanding supporters throughout Southern California. The following information provides suggested benefits associated with real needs of our Clubs for all budgetary levels.

Contact sdaugherty@bgcsandieguito.org to customize your package.



2017 Youth of the Year Finalists

ABOUT THE EVENT

Join the Boys & Girls Clubs of San Dieguito in a celebration acknowledging teens ages 14-18 for their achievements in leadership, service and academic excellence. They exemplify the critical impact that Boys & Girls Clubs have on the lives of young people.

The evening will include: night horse racing, silent and live auctions, various themed entertainment, wine pull, sit down dinner and dancing.

Youth of the Year Celebration has become our signature event, focusing on the youth and families we serve while raising much needed funds to support the over $400,000 in financial aid we provide annually as well as bridge the gap between the modest fees we charge and the real costs of our programs and services.

BOYS & GIRLS CLUBS
OF SAN DIEGUITO

COUNTRY ★NIGHTS★

YOUTH OF THE YEAR CELEBRATION

AUG
3
2018
5:30-10PM

HONORING OUR 2018 YOUTH OF THE YEAR NOMINEES

DEL MAR RACETRACK

FEATURING

- NIGHT HORSE RACING
- WINE PULL
- SILENT & LIVE AUCTION
- DINNER & AWARDS
- ENTERTAINMENT & DANCING

SPONSORSHIP OPPORTUNITIES AVAILABLE

★

FOR MORE INFO, PLEASE CALL (858) 720-2188 OR VISIT BGCSANDIEGUITO.ORG

Reserve your tickets now!

★ TICKETS ★

BGCSANDIEGUITO.ORG

$175/PERSON

$1750/TABLE

The Boys & Girls Clubs of San Dieguito is an organization dedicated to providing POSITIVE activities to develop the education, health, self-esteem and character of youth.

MAKE A DIFFERENCE

THE CAUSE

Every child needs a safe place where they feel welcomed and loved. We provide children a place to call home during the hours kids need us most.

BOYS & GIRLS CLUBS OF SAN DIEGUITO

No child is turned away! Over $400,000 was allocated last year in financial aid towards our after school and specialty programs for the children/families who needed us the most.

Boys & Girls Clubs of San Dieguito is a 501(c)3 non-profit organization with over 6,500 members from North Coastal San Diego County. Our service reach provides facilities, classes and camps to over 10,800 youth annually throughout various areas of San Diego. Our seven clubhouses offer diverse programming and exceptional services ranging from After School Programs, Summer Adventure Camps, Pardee Aquatics Center, Big Ei8ht Middle School Sports, Carmel Valley Montessori School, Youth Arts Academy and The Centers for a Healthy Lifestyle. Through our wide variety of programs, we instill life skills as well as a sense of belonging, purpose & community in our local youth.

THE OPPORTUNITY

Each year, Boys and Girls Clubs of San Dieguito welcomes new sponsors and in-kind donors for our annual Youth of the Year Celebration and fundraiser who share in our mission of providing POSITIVE activities to local youth.

As a sponsor, your support allows children to learn, grow and develop healthy lifestyles within a safe, nurturing environment. Your generous donation helps bridge the gap between our modest fees and the real cost of our programs and services to the over 10,800 children and families who count on us each year. Your sponsorship opens the door to a *GREAT FUTURE* for a child who without your help may have never had an opportunity to attend our Clubs or programs.

PRESENTING SPONSOR

$25,000

BENEFITS

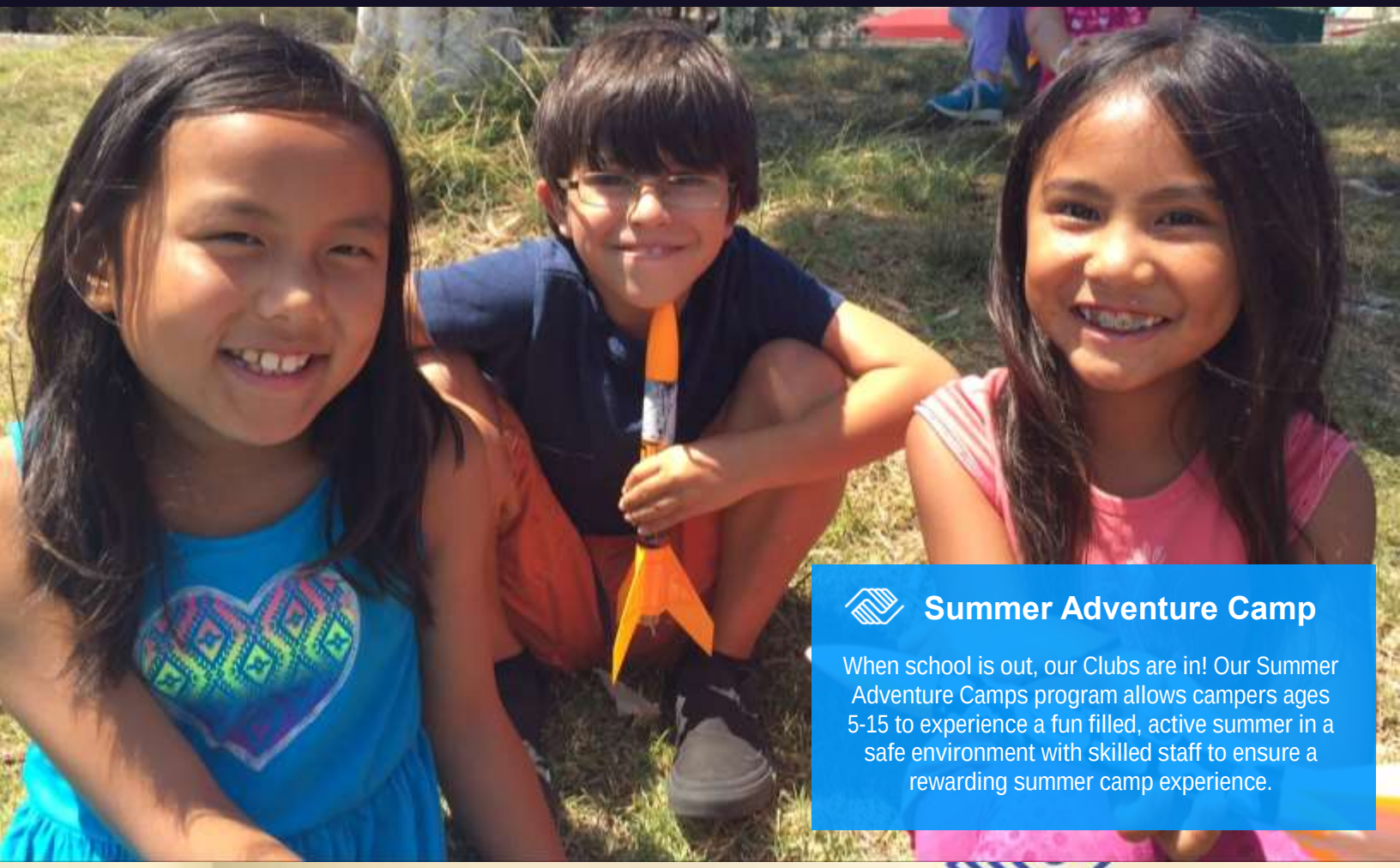
- Named Presenting Sponsor of the event with signage
- Two tables (20 tickets) and premier seating
- A horse race named after your company/organization & the ability to crown winner
- Recognition in all event publications
- Sponsor recognition in all pre-event publicity/promotions
- Named Presenting Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), Facebook/Twitter, event signage, possible media exposure and more
- Business name/link on Partners Page on BGC San Dieguito website for one year
- FULL page COLOR "ad" in event program named as Presenting sponsor
- Opportunity to show a 30 second promotional video at event about your business/organization
- Recognition throughout event as Presenting sponsor
- Tickets (4) to private VIP Post Event Party at the Del Mar Racetrack during the fall racing season

Sponsors Twenty Five Children for One Year in Our After School Programs OR an Entire Season of Summer Camp

Your $25,000 sponsorship provides twenty five children in need a scholarship to attend our Programs Year Round at one of our seven branches; enabling them to grow as caring productive citizens, learn needed skills, and have fun while in a safe environment.

Our qualified staff is adept at developing programs that appeal to youth in each unique club. The Boys & Girls Clubs (BGC) of San Dieguito After School programs & Summer Camp Programs offer a wide variety of options to meet the needs of the community and instill a sense of belonging, usefulness, influence, and competence in our members. Financial assistance is available to all qualifying families. Our motto of "no child is turned away" has held steadfast at the Boys & Girls Clubs of San Dieguito for over 50 years.

Boys & Girls Clubs are a safe place to learn and grow – all while having fun.



Summer Adventure Camp

When school is out, our Clubs are in! Our Summer Adventure Camps program allows campers ages 5-15 to experience a fun filled, active summer in a safe environment with skilled staff to ensure a rewarding summer camp experience.

After School Programs

Our seven branches provide diverse activities in our after school programs that meet the interests of all young people. Core programs encourage activities with adults, peers, and family members that enable kids to enhance self-esteem and fulfill their potential.

BID CARD SPONSOR

$10,000

BENEFITS

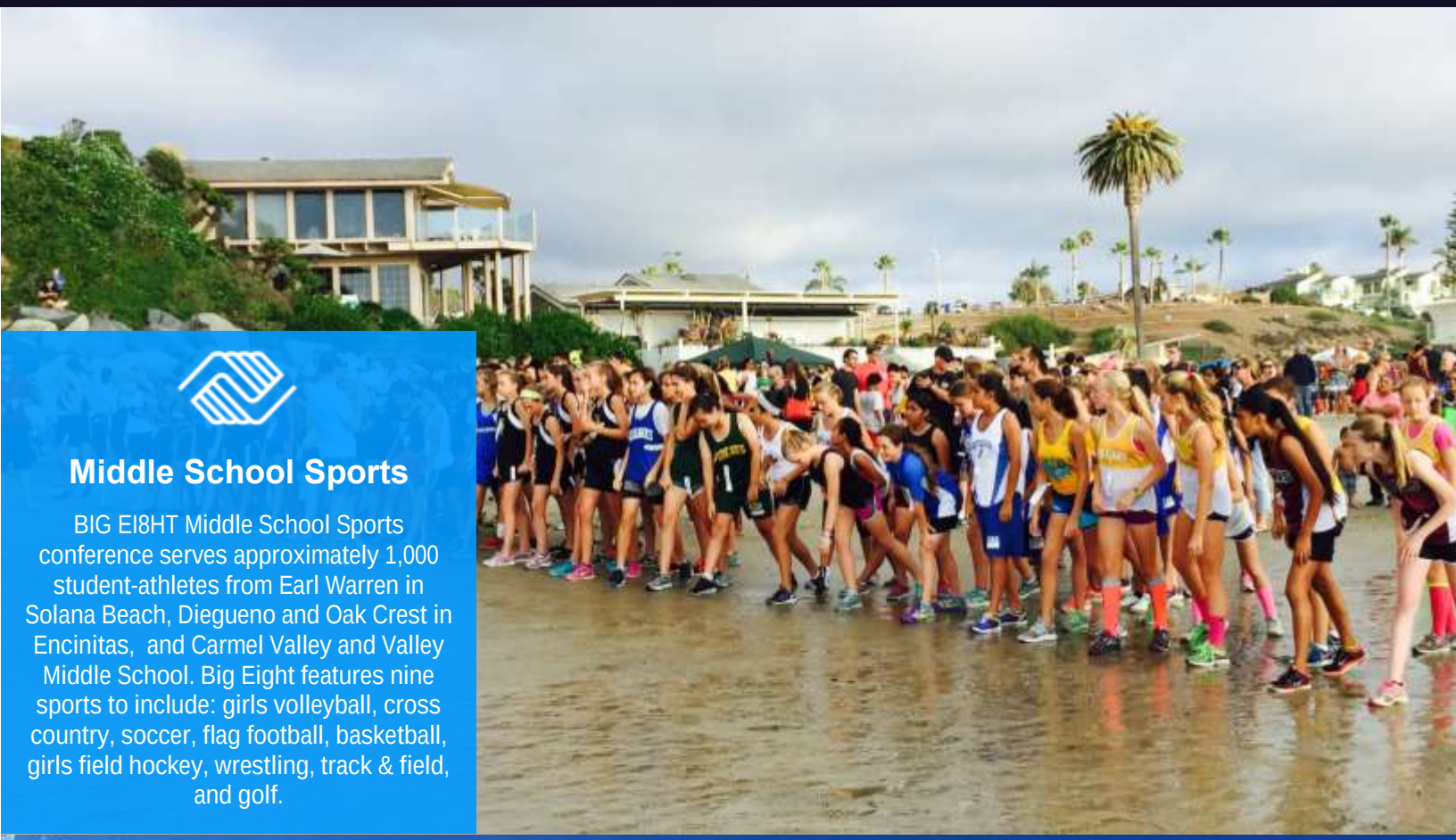
- Sponsor recognition in pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Named Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), Facebook/Twitter, event signage, possible media exposure and more
- Business name/link on Partners Page on BGC San Dieguito website for one year
- FULL page black/white "ad" in event program named as Bid Card sponsor
- Logo on the back of all bid cards (8 ½ x 11) and announced during Live Auction
- Recognition throughout event as Bid Card sponsor
- Tickets (4) to private VIP Post Event Party at the Del Mar Racetrack during the fall racing season

Sponsors a Season of Our Middle School Sports Program OR Summer Swim Lessons Program

Your $10,000 sponsorship enables BGC San Dieguito the ability to implement programs like Big Eight Middle School Sports Program and Summer Swim Lessons.

In 2003 when schools in our community lost funding for middle school sports, the BGC of San Dieguito stepped in to ensure that physical activity and teamwork would continue to be a part of our kids' lives. Our program now supports approximately 1,000 student-athletes each year from the following areas: Earl Warren in Solana Beach, Diegueno and Oak Crest in Encinitas, and Carmel Valley & Pacific Trails in Carmel Valley. We offer nine different sports appealing to both boys and girls in Basketball, Soccer, Track & Field, Cross Country, Flag Football, Volleyball, Field Hockey, Wrestling & Golf.

On average, underserved or minority children ages 5-14 are most at risk for drowning. Drowning is the second leading cause of accidental death for children under the age of 14. The BGC of San Dieguito offers programs such as Swim Lessons to help educate and enhance the lives of all children despite their family's financial ability; teaching them the importance of learning how to swim from certified instructors in a safe and supportive environment.



Middle School Sports

BIG EI8HT Middle School Sports conference serves approximately 1,000 student-athletes from Earl Warren in Solana Beach, Diegueno and Oak Crest in Encinitas, and Carmel Valley and Valley Middle School. Big Eight features nine sports to include: girls volleyball, cross country, soccer, flag football, basketball, girls field hockey, wrestling, track & field, and golf.

Pardee Aquatics Center

The Doug & Marianne Pardee Aquatics Center, located at our Harper Branch in Solana Beach, is home to the nationally recognized Rancho San Dieguito Swim Team and Shores Youth Water Polo. Youth Swim Lessons are offered year-round. Our Aquatics Center features two regulation length 25 yard pools.

YOUTH OF THE YEAR SPONSOR

$5,000

BENEFITS

- Sponsor recognition in pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Named Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), Facebook/Twitter, event signage, possible media exposure and more
- Business name/link on Partners Page on BGC San Dieguito website for one year
- Half page black/white “ad” in event program named as YOY sponsor
- Recognition throughout event as YOY sponsor
- Representative from winning YOY company has opportunity to address audience night of event
- Representative from winning YOY company will receive opportunity to attend Regional Youth of the Year Dinner (2 seats)
- Tickets (4) to private VIP Post Event Party at the Del Mar Racetrack during the fall racing season

Sponsors One of Our Seven Youth of the Year Finalists and Supports Programs that Directly Help Fulfill Their Educational Aspirations

Your sponsorship ensures that one of our seven finalists is able to attend our Youth of the Year event with their parent(s). This time honored tradition of sponsoring a Youth of the Year is in direct line with our national, state and local mission: to provide POSITIVE activities to develop the education, health, self-esteem and character of youth.

Your sponsorship also helps provide funding for Club specific programs like College Nights at the La Colonia Club located in the Hispanic community of Eden Gardens, Solana Beach. During this program, teens are able to engage in College Nights every Monday night where guest speakers inform teens about the different aspects of Colleges and Universities as well as the importance of the college decision making process. Mentors also help with financial aid and scholarship applications, and prepping for the SAT’s. In addition, teens make several trips to local Southern California colleges throughout the year to get familiar with college campuses and experience what college life has in store for them. Many of the teens attending this program, will be the first in their family to graduate high school and attend college.

SILENT AUCTION SPONSOR

$3,000

BENEFITS

- Sponsor recognition in all pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Logo featured on the bid sheets for the silent auction
- Recognition at event
- Quarter page black/white “ad” in the program
- Tickets (2) to private VIP Post Event Party at the Del Mar Racetrack during the fall racing season

TABLE SPONSOR

$1,750

BENEFITS

- One table (10 tickets) with premier seating
- Recognition at event

ADOPT A YOUTH

$1,000

BENEFITS

Can’t attend the event? Sponsor a youth for one year.

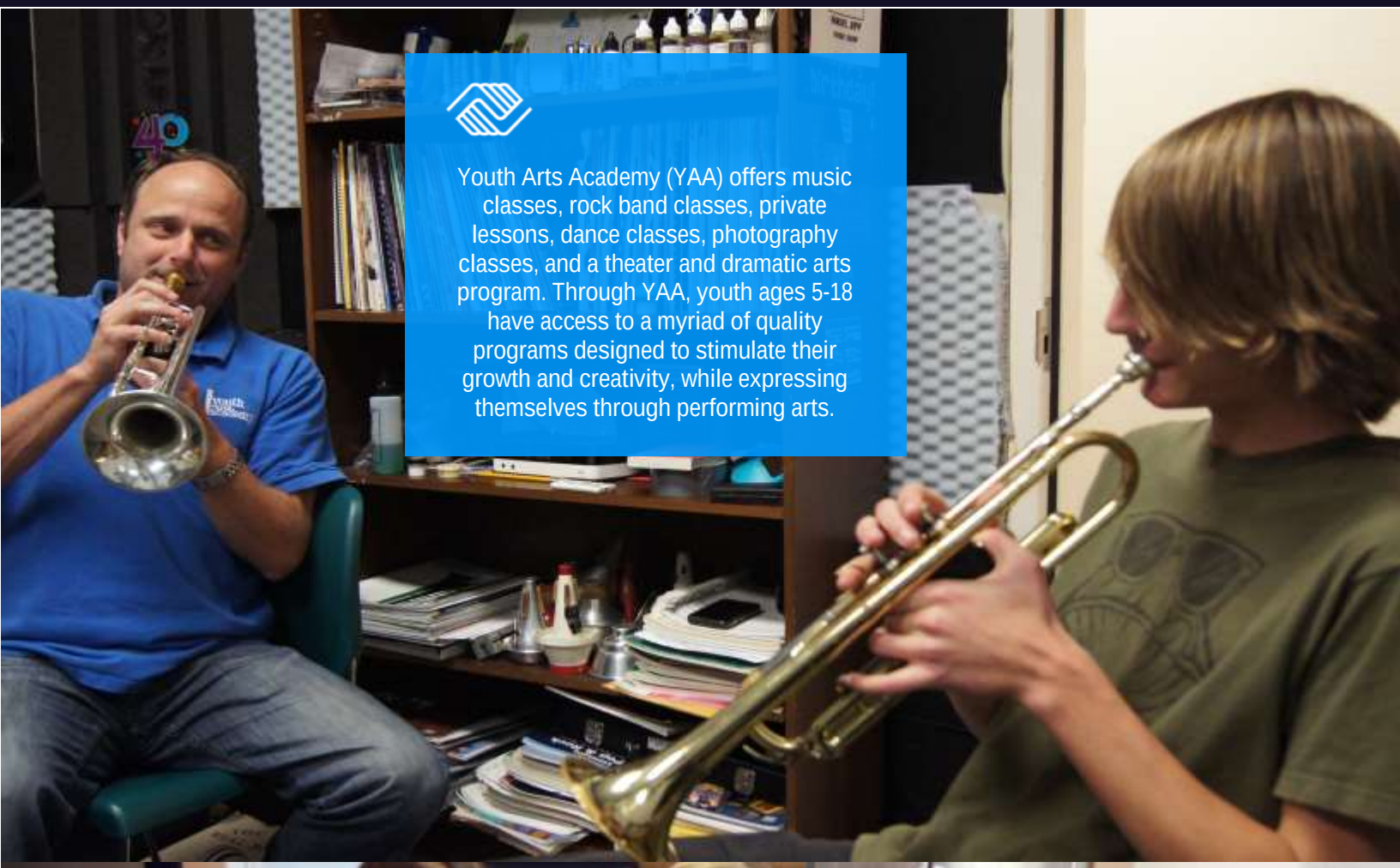
- Recognition as Adopt a Youth Sponsor in program

Sponsors Scholarships to Our Youth Arts Academy OR Our One of Our Center for a Healthy Lifestyle Camps

Your sponsorship helps enable us to provide scholarships to those in need: For programs like our Youth Arts Academy OR an enrollment in a cooking/fitness course at our Center for a Healthy Lifestyle .

Created in 2007 after reduced funding for the Arts in surrounding schools, our Youth Arts Academy (YAA) serves over 230 youth a year. Through YAA, young students, 5 to 18, have access to a myriad of quality programs designed to stimulate growth and creativity while expressing themselves through the performing arts. Programs include: music classes, rock band, private lessons, dance classes and theater.

The BGC San Dieguito Center for a Healthy Lifestyle was created to encourage children and adults to make good decisions for their own health and the well being of the planet. With a “farm to table” approach, our classes offer skills and knowledge ranging from growing techniques in a working organic garden to hands on experience of culinary techniques: providing them a life-long understanding of how what we eat effects our health, longevity and the world around us.



Youth Arts Academy (YAA) offers music classes, rock band classes, private lessons, dance classes, photography classes, and a theater and dramatic arts program. Through YAA, youth ages 5-18 have access to a myriad of quality programs designed to stimulate their growth and creativity, while expressing themselves through performing arts.

The Centers For a Healthy Lifestyle

The Clubs' Centers for a Healthy Lifestyle is dedicated to inspiring children & adults to live healthier lives through cooking, gardening and education.

Thank you to our 2017 Sponsors

Bid Card Sponsors

All Storage
860 Regal Road, Encinitas, CA 92024
(760) 436-2338

Scott & Cronin LLP

Youth of the Year Sponsors

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Del Mar Rotary Club

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hp

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Thank you to our 2017 *Table* Sponsors

Mary Jo & Doug Fisher

Jennifer & Matt Holder

Arlene Inch

Patty & Jeff Maysent

Shannon & David Menashe

Carol More

Tina & David Thomas

Watkins & Associates

Winner Circle Resorts

Thank you to our 2017 *Event & Auction* Sponsors

TO BECOME A SPONSOR, PLEASE CONTACT:

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Solana Beach, CA 92075
(858) 720-2188
sdaugherty@bgcSanDieguito.org