Our sponsorship packages offer an exceptional opportunity to gain exposure to fellow outstanding supporters throughout Southern California. The following information provides suggested benefits associated with real needs of our Clubs for all levels of budgets. Please contact sdaugherty@bgcsandieguito.org to customize a package.
Join the Boys & Girls Clubs of San Dieguito in a celebration of 50 years of being the longest serving youth organization: having never turned a child away. Our 4th annual Youth of the Year Celebration: 50 Years of Endless Summers acknowledges teens ages 14-18 for their achievements in leadership, service, and academic excellence. They exemplify the critical impact that Boys & Girls Clubs have on the lives of young people.

Along with announcing our overall Youth of the Year, the evening also includes night horse racing, silent and live auctions, a wine wall, sit down dinner, entertainment, and dancing with a live band.
Boys & Girls Clubs of San Dieguito

Located at the Del Mar Thoroughbred Club Infield Pavilion (Del Mar Fairgrounds)

August 5, 2016

5:30pm: Night Horse Racing, Silent Auction, Wine Wall, Cocktail Hour
7:15pm: Dinner
8:00pm: Program & Live Auction
9:00pm: Entertainment/Dancing

Purchase your tickets online at bgcSanDieguito.org/events/yoy-gala

$175 per person

FMV for this event: $75 pp
The Boys & Girls Clubs of San Dieguito is an organization dedicated to providing POSITIVE activities to develop the education, health, self-esteem and character of youth.
MAKE A DIFFERENCE

THE CAUSE

Every child needs a safe place where they feel welcomed and loved. We provide many children that place to call home through offering quality programs and scholarships. Last year alone, over $374,000 was allocated towards after school and program scholarships for the children who needed us most.

We are a 501(c)3 non-profit organization with over 6,000 members from North Coastal San Diego County. Our service reach provides facilities, classes and camps to over 10,000 youth annually throughout various areas of San Diego. Our seven locations offer exceptional diverse programs ranging from after-school and summer camp programs, to aquatics, athletics, middle school sports, our Montessori school and a Youth Arts Academy, and the Center for a Healthy Lifestyle. Through our wide variety of programs, we instill a sense of belonging,

THE OPPORTUNITY

Each year, the Boys and Girls Clubs of San Dieguito’s Youth of the Year Celebration welcomes new sponsors and in-kind donors who share in our mission of providing POSITIVE activities to local youth.

As a sponsor, your support allows children to learn, grow and develop healthy lifestyles within a safe, nurturing environment. Your generous donation will give us sufficient funds to continue our GREAT work with the thousands of children and families who count on us every day. Your sponsorship will help open the door to a GREAT FUTURE for a child who without your help may have never had an opportunity to attend our Clubs or programs.
PRESENTING SPONSOR

$25,000

BENEFITS

- Named Presenting Sponsor of the event with signage
- Two tables (20 tickets) and premier seating
- A horse race named after your company/organization & the ability to crown a winner
- Recognition in all event publications
- Sponsor recognition in all pre-event publicity/promotions
- Named Presenting Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), Facebook/Twitter, event signage, possible media exposure and more
- Business name/link on Partners Page on BGC San Dieguito website for one year
- FULL page COLOR “ad” in event program named as Presenting sponsor
- Emcee a portion of event if desired
- Opportunity to show a 30 second promotional video at event about your business/organization
- Recognition throughout event as Presenting sponsor
- Tickets (4) to private VIP Party at Del Mar Racetrack on July 21, 2016

Sponsors Twenty Five Children for One Year in Our After School Programs OR an Entire Season of Summer Camp

Your $25,000 sponsorship provides twenty five children in need a scholarship to attend our Programs Year Round at one of our seven branches; enabling them to grow as caring productive citizens, learn needed skills, and have fun while in a safe environment.

Our qualified staff is adept at developing programs that appeal to youth in each unique club. The Boys & Girls Clubs (BGC) of San Dieguito After School programs & Summer Camp Programs offer a wide variety of options to meet the needs of the community and instill a sense of belonging, usefulness, influence, and competence in our members. Financial assistance is available to all qualifying families. Our motto of “no child is turned away” has held steadfast at the Boys & Girls Clubs of San Dieguito for 50 years.

Boys & Girls Clubs are a safe place to learn and grown – all while having fun. GREAT FUTURES START HERE.
Summer Adventure

When school is out, the Clubs are in! Our Summer Adventure Camps program allows campers ages 5-15 to experience a fun filled, active summer in a safe environment with skilled staff to ensure a rewarding summer camp experience.

After School Programs

Our seven branches provide diverse activities in our after school programs that meet the interests of all young people. Core programs encourage activities with adults, peers, and family members that enable kids to enhance self-esteem and fulfill their potential.
**Sponsors a Season of Our Middle School Sports Program**

**OR Summer Swim Lessons Program**

Your $10,000 sponsorship enables BGC San Dieguito the ability to implement programs like Big Eight Middle School Sports Program and Summer Swim Lessons.

In 2003 when schools in our community lost funding for middle school sports, the BGC of San Dieguito stepped in to ensure that physical activity and teamwork would continue to be a part of our kids’ lives. Our program now supports approx. 1,000 student-athletes each year from Earl Warren in Solana Beach, Diegueno and Oak Crest in Encinitas, and Carmel Valley & Pacific Trails in Carmel Valley. We offer 10 different sports appealing to both boys and girls in Basketball, Soccer, Track & Field, Cross Country, Flag Football, Volleyball, Field Hockey, Wrestling & Golf.

On average, underserved or minority children ages 5-14 are most at risk for drowning. Drowning is the second leading cause of accidental death for children under the age of 14. The BGC of San Dieguito offers programs such as Swim Lessons to help educate and enhance the lives of all children despite their family’s financial ability; teaching them the importance of learning how to swim from certified instructors in a safe and supportive environment.

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**BID CARD SPONSOR**

$10,000

**BENEFITS**

- Sponsor recognition in pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Named Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), Facebook/Twitter, event signage, possible media exposure and more
- Business name/link on Partners Page on BGC San Dieguito website for one year
- FULL page black/white “ad” in event program named as Bid Card sponsor
- Logo on the back of all bid cards (8 ½ x 11) and announced during Live Auction
- Recognition throughout event as Bid Card sponsor
- Tickets (4) to private VIP Party at Del Mar Racetrack on July 21, 2016
Boys & Girls Clubs of San Dieguito

The Doug & Marianne Pardee Aquatics Center, located at our Harper Branch in Solana Beach, is home to the nationally recognized Rancho San Dieguito Swim Team and Shores Youth Water Polo. Youth Swim Lessons are offered year-round. Our Aquatics Center features two regulation length 25 yard pools.

Middle School Sports

The BIG EI8HT Middle School Sports Conference serves approximately 1,000 student-athletes from Earl Warren in Solana Beach, Diegueno and Oak Crest in Encinitas, Carmel Valley Middle School and Valley Middle. The Big Eight features nine sports to include: girls volleyball, cross country, soccer, flag football, basketball, girls field hockey, wrestling, track & field, and golf.

Pardee Aquatics Center
YOUTH OF THE YEAR SPONSOR

$5,000

BENEFITS

- Sponsor recognition in pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Named Sponsor with Name/Logo on pre-event marketing materials to include email blast (targeted list of over 1,000 emails all over the San Diego County Area), monthly e-newsletter (over 15,000 emails), Facebook/Twitter, event signage, possible media exposure and more
- Business name/link on Partners Page on BGC San Dieguito website for one year
- Half page black/white “ad” in event program named as YOY sponsor
- Recognition throughout event as YOY sponsor
- Representative from winning YOY company has opportunity to address audience night of event
- Representative from winning YOY company will receive opportunity to attend Regional Youth of the Year Dinner (2 seats)
- Tickets (4) to private VIP Party at Del Mar Racetrack on July 21, 2016

Sponsors One of Our Seven Youth of the Year Finalists and Supports Programs that Directly Help Fulfill Their Educational Aspirations

Your sponsorship ensures that one of our seven finalists is able to attend our Youth of the Year event with their parent(s). This time honored tradition of sponsoring a Youth of the Year is in direct line with our national, state and local mission: to provide POSITIVE activities to develop the education, health, self-esteem and character of youth.

Your sponsorship also helps provide funding for Club specific programs like **College Nights** at the La Colonia Club located in the Hispanic community of Eden Gardens, Solana Beach. During this program, teens are able to engage in College Nights every Monday night where guest speakers inform teens about the different aspects of Colleges and Universities as well as the importance of the college decision making process. Mentors also help with financial aid and scholarship applications, and prepping for the SAT’s. In addition, teens make several trips to local Southern California colleges throughout the year to get familiar with college campuses and experience what college life has in store for them. Many of the teens attending this program, will be the first in their family to graduate high school and attend college.
SILENT AUCTION SPONSOR

$3,000

BENEFITS

- Sponsor recognition in all pre-event publicity and promotions
- One table (10 tickets) with premier seating
- Logo featured on the bid sheets for the silent auction
- Recognition at event
- Quarter page black/white “ad” in the program
- Tickets (4) to private VIP Party at Del Mar Racetrack on July 21, 2016

TABLE SPONSOR

$1,750

BENEFITS

- One table (10 tickets) with premier seating
- Recognition at event
- Tickets (4) to private VIP Party at Del Mar Racetrack on July 21, 2016

ADOPT A CHILD

$1,000

BENEFITS

Can’t attend the event? Sponsor a child for one year.
- Recognition as Adopt a Child Sponsor in program with a child’s story that is featured at the event

Sponsors Scholarships to Our Youth Arts Academy OR Our One of Our Center for a Healthy Lifestyle Camps

Your sponsorship helps enable us to provide scholarships to those in need: For programs like our Youth Arts Academy OR an enrollment in a cooking/fitness course at our Center for a Healthy Lifestyle.

Created in 2007 after reduced funding for the Arts in surrounding schools, our Youth Arts Academy (YAA) serves over 230 youth a year. Through YAA, young students, 5 to 18, have access to a myriad of quality programs designed to stimulate growth and creativity while expressing themselves through the performing arts. Programs include: music classes, rock band, private lessons, dance classes and theater.

The BGC San Dieguito Center for a Healthy Lifestyle was created to encourage children and adults to make good decisions for their own health and the well being of the planet. With a “garden to table” approach, our classes offer skills and knowledge ranging from growing techniques in a working organic garden to hands on experience of culinary techniques: providing them a life-long understanding of how what we eat effects our health, longevity and the world around us.
The Youth Arts Academy (YAA) offers music classes, rock band classes, private lessons, dance classes, photography classes, and a theater and dramatic arts program. Through YAA, youth ages 5-18 have access to a myriad of quality programs designed to stimulate their growth and creativity, while expressing themselves through performing arts.

Center For a Healthy Lifestyle

The Boys & Girls Clubs’ Center for a Healthy Lifestyle is dedicated to inspiring children & adults to live healthier lives through cooking, gardening and education.
Thank you to our 2015 Bid Card Sponsors

All Storage
860 Regal Road, Encinitas, CA 92024
(760) 436-2338

Scott & Cronin LLP
Thank you to all of our 2015 Youth of the Year Sponsors

Boys & Girls Clubs of San Dieguito

Thank you to all of our 2015 Event & Décor Sponsor

Boys & Girls Clubs of San Dieguito Foundation

Boys & Girls Clubs of San Dieguito

Thank you to all of our 2015 Youth of the Year Sponsors

Barbara & Joe Harper

Denise & Doug Regnier

Johnson & Wood Insurance Services, Inc.

Rotary International

Voit Real Estate Services

Thank you to all of our 2015 Event & Décor Sponsor

Backdrops Beautiful

Backyard X-Scapes

Del Mar Cool as Ever

Oceanside Scuba & Swim Center

Premier

Let’s talk about hospitality
Locally sourced. Chef inspired.
TO BECOME A SPONSOR, PLEASE CONTACT:

SuLynn Daugherty  
Attention: Youth of the Year Celebration  
533 Lomas Santa Fe Drive  
Solana Beach, CA 92075  
(858) 720-2188  
sdaugherty@bgcSanDieguito.org