

Why Boys & Girls Clubs of San Dieguito?



BOYS & GIRLS CLUBS
OF SAN DIEGUITO



America's youth are in crisis

15 MILLION

school-age children are home **without adult supervision** after school



1 OUT OF **5**
young people lives in **poverty**



1 IN **4** 

kids **won't graduate** on time

3 OUT OF **10**

KIDS ARE OBESE OR OVERWEIGHT



Part of the Continuum of Care



When School is Out, Clubs are In.



The need for quality afterschool¹

- Over 10 million children (18% of all school age children) across the United States participate in some sort of afterschool program—up from 8.4million in 2009.
- Nineteen million (41%) more children would enroll in an afterschool program if one were available to them—up from 18.5 million in 2009.
- With well over 66% of parents with children under 18 participating in the workforce, there is a considerable need for safe and engaging places for children to spend their out-of- school time.
- Afterschool programs further benefit children and families by providing a supportive and often lasting relationship with caring adults.

¹National Afterschool Association, 2014



Afterschool matters²

- Working parents are assured their children are safe afterschool and miss less work so employers benefit from a more productive workforce with less absenteeism.
- Communities are safer and have lower youth crime rates when children are engaged in quality afterschool programs.
- Children who participate regularly in quality afterschool programs have better grades and attendance in school than their peers who do not.

²National Afterschool Association, 2014








Vision and core belief

Provide a world-class Club Experience that assures success is within reach of every young person who enters our doors, with all members on track to progress their academic pursuits with a plan for the future, demonstrating good character, citizenship and community engagement, and leading a healthy lifestyle.



We are a community asset

-  Not-for-profit*, social enterprise which serves over 5,700 registered youth members every year, regardless of socioeconomic status, throughout seven branches in coastal North County San Diego.
-  Over the past two years, more than \$760,000 has been allocated towards financial aid/scholarships for youth to attend the Clubs and programs.
-  It costs the Club approximately \$1,000 for a child to enjoy quality enrichment programs and services for an entire year.
-  Second largest Boys & Girls Club organization (est. 1966) in the San Diego County region serving approximately 27% of the youth impacted by the Boys & Girls Club movement in San Diego County.
-  Major Metro Boys & Girls Club Organization with an annual budget (+\$5MM).



*501(c)(3), which refers to the US Internal Revenue Code section that exempts nonprofits from state and federal income taxes.



Club Love



Our culture is defined by what you value and what is important for us and our organization. We endeavor to partner with people who will be committed to and advocate for our mission.

“Everything we think, say and do is centered on kids.”



We are a part of a powerful network

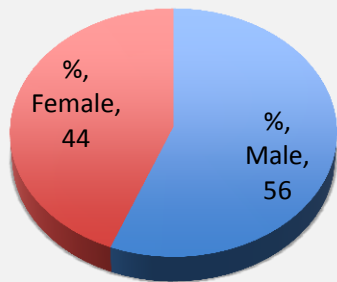
16 million alumni
4 million kids
4,000 Clubs
276,000
caring staff and
volunteers

Clubs are located in **public schools** and **public housing**, on **Native American lands**, in **rural areas** and **inner cities**, even on **military installations** worldwide – everywhere kids need them most.

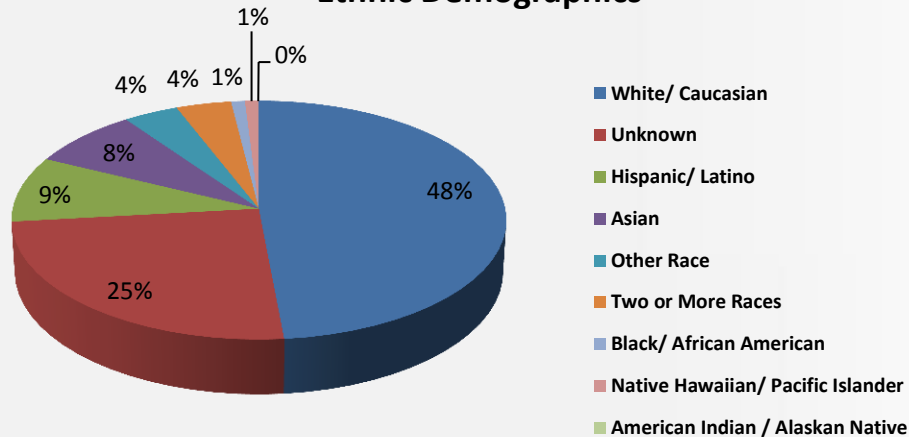


The youth we serve

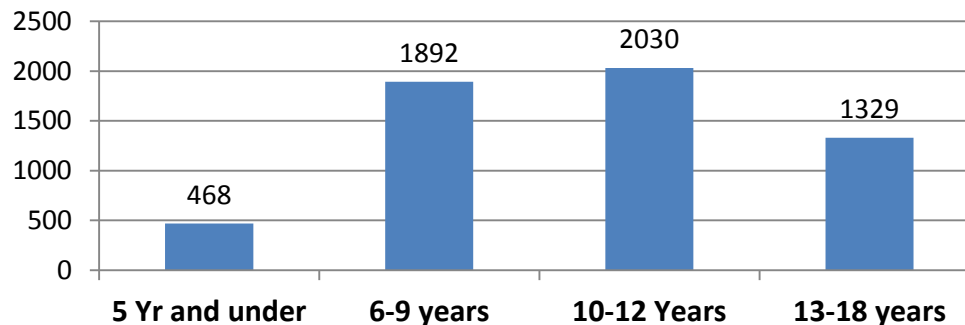
Gender Served %



Ethnic Demographics

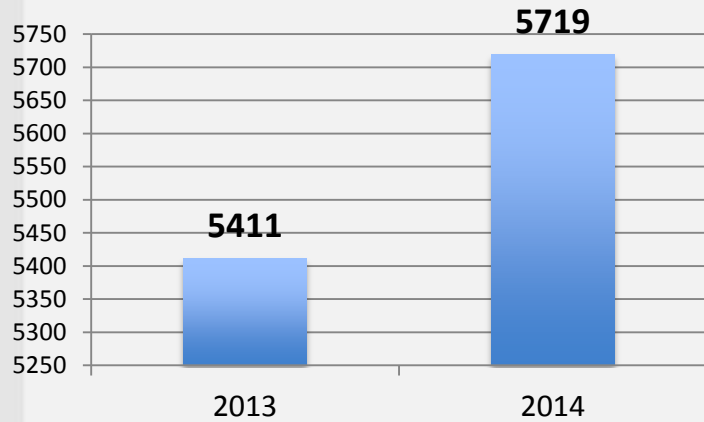


Age

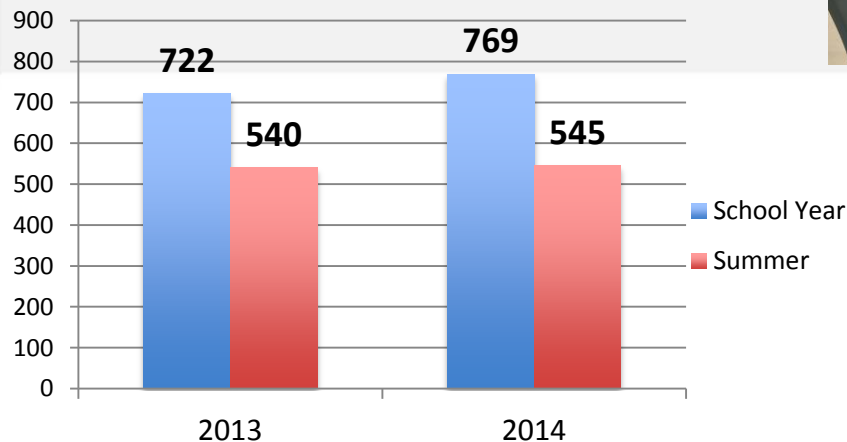


Serving more kids, more often






Annual Registered



Average Daily Attendance




Why Boys & Girls Clubs?

	Service to youth	Dedicated youth facilities	Daily access to programs	Trained professional staff	Inclusive of Disadvantaged Youth
YMCA/ YWCA	✓		✓	✓	
Boys & Girls Clubs					
Boy Scouts/ Girl Scouts	✓				
Camp Fire	✓				
Big Brother Big Sister	✓				✓
4-H	✓				



Enrichment Programs

-  Encinitas Griset
-  Encinitas Ocean Knoll
-  Solana Beach Harper
-  LaColonia Eden Gardens
-  Del Mar
-  Carmel Valley Polster
-  Carmel Valley Allred

-  Athletics
-  Aquatics
-  Camps
-  Center for Healthy Lifestyles
-  Fitness
-  KidsKorps Volunteering
-  Montessori
-  Youth Arts Academy



Formula for Impact

**YOUNG PEOPLE
WHO NEED US MOST**



**OUTCOME-DRIVEN
CLUB EXPERIENCE**



PRIORITY OUTCOMES



**FIVE KEY ELEMENTS
FOR POSITIVE YOUTH DEVELOPMENT**

•
**HIGH-YIELD
ACTIVITIES**

•
**TARGETED
PROGRAMS**

•
**REGULAR
ATTENDANCE**



ACADEMIC SUCCESS

Graduate from high school ready for college, trade school, military or employment



GOOD CHARACTER & CITIZENSHIP

Be an engaged citizen involved in the community, register to vote and model strong character









HEALTHY LIFESTYLES

Adopt a healthy diet, practice healthy lifestyle choices and make a lifelong commitment to fitness








What constitutes quality?

-  Foster positive relationships between program participants and staff
-  Build positive relationships among program participants
-  Offer a blend of academic and developmental skill-building activities
-  Promote high levels of student engagement
-  Maintain an orientation toward mastery of knowledge and skills; and
-  Provide appropriate levels of structure as well as opportunities for autonomy and choice




We offer the quality you need

-  Character & Leadership Development
-  Education & Career Development
-  Health & Life Skills
-  Sports, Recreation & Fitness
-  STE[+a]M




Proven impact



Academic
Success

97%

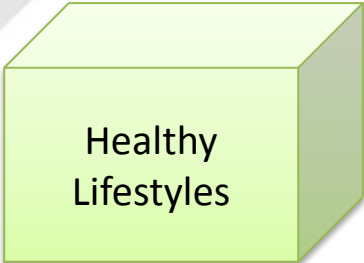
Of teen Club members expect to graduate from high school.



Character &
Leadership
Development

69%

Of Club teen members indicated that they volunteer at least once per year, while 46% said they volunteer at least once per month.



Healthy
Lifestyles

62%

Of Club members ages 12-15 report getting an hour of moderate to vigorous physical activity on at least 5 days per week, compared to 55% of youth nationally in the same age range



Source: 2014 National Youth Outcomes Initiative (NYOI)





Think After School Programs aren't important?

Think again.

-  Children who spend time in enrichment activities after school have better grades, better work habits and more positive relationships with their peers.
-  After-school Programs give children the opportunity to develop creative thinking, problem-solving, communication and self-direction skills that are linked to success in the workplace.



Youth of Year Program



“My life has changed dramatically since winning a Gates Millennial Scholarship and entering as a freshman at USD. There's nothing better than sharing the joy of this blessing than with my Boys & Girls Club family. Great Futures REALLY DO Start Here!” -Daisy Aguilar

“Being a part of the Boys & Girls Clubs of San Dieguito has made a really big impact on my life. It made me confident and made me realize I could accomplish my goals. Since the Clubs have given a lot to me, I want to give back. I am thankful.” -Meliza Espinoza



Did you know?

Sustainability of this community asset depends on giving that allows us to bridge the gap between the modest fees we charge and the actual operating costs of our services.

- **Operating budget of \$5.3 million**
- **Modest program fees cover \$3.9 million**
- **Fundraising \$1.4 million to cover scholarships, replace capital assets and build capital replacement reserves**
- **82% of each dollar spent goes directly into youth Programs**



Your support is essential for our Clubs to serve more youth, and deliver increased impact throughout our community.



Together, we can do more.





Every day we are changing lives.

You can help make a difference in a child's life by opening doors to a Great Future.

Be someone, for someone.