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NEWS RELEASE

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Contact: Annie Ragovin, Director of Development
858.793.7345 • aragovin@bgcSanDieguito.org

The Good Food Factory Wins Prestigious Parents' Choice Recommended Award!

San Diego, Calif. (February 2, 2015) - The Good Food Factory, a healthy cooking show for kids and their families, was awarded a 2015 Parents' Choice Recommended Award for Television and listed among several big names in children's television.

"The Good Food Factory is the little show that could." says show creator and host, Amanda. "We've been able to succeed because of the tremendous support of friends, family and local children and parents who also believe in what we are doing. This is an award shared with so many people in San Diego. It is truly a community-wide honor." The Good Food Factory is independently created and produced by The Good Food Factory LLC and episodes are shot live on location at The Center for a Healthy Lifestyle in Solana Beach, part of the Boys & Girls Clubs of San Dieguito.

The Parents' Choice Foundation, established in 1978, is the nation's oldest nonprofit consumer guide to quality children's media. "In selecting the winners of the 2015 Parents' Choice Television Awards," the selection committee explains, "our jurors reviewed an abundant crop of shows, both long-running and new. The best programs raise the bar for viewers. They neither dumb down the subject matter nor talk down to the audience. The Parents' Choice Award winners present 'lessons' with age appropriate content, language and delivery that appeals to 21st century kids – and the parents who watch with them."

According to the official review of The Good Food Factory from Parents' Choice Foundation, "The Good Food Factory has a noble mission. In addition to promoting healthy eating, the kid cooks exemplify the benefits of healthy activity, civic involvement, and engaging in creative hobbies as part of a full and healthy lifestyle. The program has a feel-good vibe to it and at the end of the half-hour, it does, indeed, do what the slogan promises, which is make healthy eating look fun."

The Good Food Factory is currently planning its second season and consulting with sponsors. "We have so many more episodes that we just cannot wait to create," says Mascia "and we plan to make the show even bigger, better and more delicious in our second season."

The Good Food Factory airs locally on Cox Cable Channel 4SD and is shared with affiliate stations in Palos Verdes, Orange County and Santa Barbara. In addition to the television show, The Good Food Factory hosts innovative, educational and entertaining cooking classes, camps, parties and events for children. Host Amanda Mascia also hosts healthy cooking events at schools throughout San Diego. For more information about The Good Food Factory, please visit [The Good Food Factory.com](http://TheGoodFoodFactory.com)

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About Boys & Girls Clubs of San Dieguito

The Boys & Girls Clubs of San Dieguito, founded in 1966, is a non-profit organization dedicated to providing positive activities to develop the education, health, self-esteem and character of youth. Today, the organization is one of the most successful Clubs in the country serving more than 20,000 youth in the San Dieguito community to include Carmel Valley, Del Mar, Encinitas, Solana Beach and Eden Gardens. Our various branches offer exceptional programs for youth to include:

- Personal development through Core Program Areas
- Clean facilities with dedicated, caring staff members who provide a safe environment for youth
- Quality after-school programs and activities at affordable prices
- Diverse summer camps to fit the needs of all campers
- Innovative specialty programs in academics, music and arts, athletics, volunteering and healthy living

For more information on Boys & Girls Clubs of San Dieguito, please visit us at www.BGCSanDieguito.org

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