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NEWS RELEASE

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Cruise 4 Kids Sports & Exotic Car Rally Benefiting the Boys and Girls Clubs of San Dieguito is a Success!

Solana Beach, Calif. – Cruise 4 Kids "C4K" Sports & Exotic Car Rally, benefiting the Boys & Girls Clubs of San Dieguito, was held on Saturday, September 6, 2014. C4K netted \$30,000 and has become one of the most anticipated signature events for luxury car owners and enthusiasts in Southern California.

C4K invited high-end luxury car owners to participate in a 40 mile "cruise." The rally started at the Coronado Ferry Landing with a morning car show, breakfast provided by Il Fornaio and ended at Jet Source in their private jet hangar at Palomar McClellan Airport in Carlsbad. At the Jet Source hangar, C4K drivers parked in and around the hangar and enjoyed catered lunch, DJ, sponsor booths, driving simulators, silent and live auctions, and photo opportunities.

C4K participants and their guests admired their peer's luxury cars and participated in car contests judged by Boys & Girls Clubs of San Dieguito Club members. The rally started at 9:30 am and proceeded through Coronado, over the Coronado Bridge, and on towards Carlsbad via the I 5 North.

"I'm very excited to bring together these high-end luxury vehicle owners for such a unique opportunity to raise money for the Boys & Girls Clubs," said Nino Venturella, Cruise 4 Kids event chair. "Capturing 100 exotic cars on the Coronado Bridge is the ultimate car lover's dream."

Major Sponsors for the C4K fundraiser included: The Junior Seau Foundation, Coronado Ferry Landing, and Jet Source.

About Boys & Girls Clubs of San Dieguito

The Boys & Girls Clubs of San Dieguito, founded in 1966, is a non-profit organization dedicated to providing positive activities to develop the education, health, self-esteem and character of youth. Today, the organization is one of the most successful Clubs in the country serving more than 20,000 youth in the San Dieguito community to include Carmel Valley, Del Mar, Encinitas, Solana Beach and Eden Gardens. Our various branches offer exceptional programs for youth to include:

- Personal development through Core Program Areas
- Clean facilities with dedicated, caring staff members who provide a safe environment for youth
- Quality after-school programs and activities at affordable prices
- Diverse summer camps to fit the needs of all campers
- Innovative specialty programs in academics, music and arts, athletics, volunteering and healthy living

For more information on Boys & Girls Clubs of San Dieguito, please visit us at www.BGCSanDieguito.org

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