



## 2013 Annual Report CEO Message

At Boys & Girls Clubs of San Dieguito, we offer programs and services to promote and enhance the development of children by instilling a sense of competence, usefulness, belonging and influence. The Clubs are safe places to learn and grow – all while having fun and experiencing positive activities. It is the place where great futures are started each and every day. In 2013, we experienced an exciting time that was filled with leadership change, renewed vigor for our mission and expansion of our reach. In midyear, we announced the retirement of Keith Padgett who served as our CEO for the past 11 years. We thank Mr. Padgett for his dedication and service. As Chairman, I was asked by the Board of Directors to assume the role of Chief Executive Officer on an interim basis until a long-term successor was identified. In mid year, we also held our first Annual Fundraising Gala in July and honored Ms. Daisy Aguilar as Youth of the Year. Through the event, we successfully raised \$100,000 for the Clubs, its services and scholarships for the youth we serve. Throughout the year, we raised and allocated more than \$387,000 in scholarship funding, an increase of 8% over 2012, to allow children to participate in our programs. Lastly, expansion is an important component of our bold strategic vision. In 2013, we grew registered membership by 16% (excluding Coast Volleyball that was divested in 2012). We also initiated efforts to expand on our Center for Healthy Lifestyle Program by working towards the addition of a culinary kitchen and garden at our Encinitas Griset branch. Completion of this project is expected in mid 2014.

In 2014, Boys & Girls Clubs of San Dieguito will continue to build on the successes in 2013, think big and provide meaningful impact to the lives we encounter. Strategically, we will focus on many avenues. We will continue to improve and refine our operating performance. We will ensure sustainability for the organization so that we can continue to thrive and expand our mission to impact greater lives. We will endeavor to expand the depth and breadth of our relationships with existing and future donors, partnerships and community members. We will increase volunteering efforts and create a vibrant volunteer program to help execute our plans. We will continue to communicate clear and consistent messaging to stakeholders and the community so that our brand and message is heard. Lastly, we will continue to expand our reach with youth. We will make a concerted effort to increase the number of children we serve annually, especially with those who need us most. This may come in either the form of different programs that we currently do not offer, expansion on current and impactful Programs or with the addition of dedicated branches in areas where there is a market need.

Through the collective efforts of many, we impact more than 20,000 youth at our seven locations by encouraging and focusing on academic success, good character and citizenship and healthy lifestyles. I want to thank our Board of Directors, Jr. Board members, Foundation Board members, staff, donors, supporters, community members, volunteers and parents for helping us continue to develop today's youth into tomorrow's leaders.

We look forward to the many opportunities to work and partner together in 2014 with high hopes to drive this great organization to even greater heights.



Warmest Regards,

David H. Crean  
Chief Executive Officer  
Boys & Girls Clubs of San Dieguito

**GREAT FUTURES START HERE.**